



www.  
**Orange**  
**DREAMS**

# LifeOrangeStyle™

Hand Printed | Exclusive | Premium | Hand Stitched

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Live Your  
Fashion  
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Men's Premium Hand Stitched Shirts  
Dungarees, Skirts, T-Shirts  
**WEAR Your STYLE**  
#CherishYourDreams  
Designer Kurtis from the art corridors of India  
customers  
varieties  
printed  
investment  
cultural

Contact for business enquiries | Franchise enquiries | Live LifeOrangeStyle!

## FashionForPeopleLikeYouAndMe

# LifeOrangeStyle™

FashionForPeopleLikeYouAndMe

[www.orangedreams.in](http://www.orangedreams.in)

Contact for franchise enquiries

# LifeOrangeStyle

## Business Opportunity!

a venture by [www.orangedreams.in](http://www.orangedreams.in)

Fashion, is delight and aggravates beauty but it is at its best, when it allows you to express yourself.

Fashion is no longer limited only to the rich and famous. Fashion is you, fashion is what you do, fashion is **LifeOrangeStyle™!**

**OrangeDreams™** is launching a fashion label -



*'LifeOrangeStyle! Fashion for people like you and me!'*

We invite you to join us in our journey!

**OrangeDreams™** offers you an opportunity to become independent. We open the doors to your financial independence for a better life and a prosperous nation. An additional source of income for tough times will help in navigating through the hardships faced due to unexpected circumstances. With that in mind it is our dream and endeavor to create employment for all; be it our artisans, or our franchisees. You can own the power to nurture the entrepreneur in you. You are empowered to change your life with **LifeOrangeStyle™!** Our first step towards women empowerment.

You are a stay at home mom or, an enterprising woman. **LifeOrangeStyle™** assists you to become independent and bring in additional income from the comforts of your home.

## About Us

After months of research and planning we bring to you a unique business opportunity to become our privileged brand ambassadors. Our art studios have been working tirelessly over a couple of months to offer hand printed premium and exclusive apparel designs for our people, our nation, our India.

We are looking for business partners who are equally passionate like us to become independent, self-sustained, self-made and thereby help in creating more employment opportunities for many.

We bring to you a unique business model that empowers you to start your own unique, hand-picked and hand-printed apparel business. Our apparels are made from the finest fabrics processed in our art studios before it reaches you.



## What is the franchise model?

You own your apparel business without the need for any commercial space. You operate your business from the comfort of your home, or shop.

1. You can start your own franchise or, form groups of 5-10 people to own a franchise for your area.
2. You will be the exclusive re-seller of our brand in your area.
  - a. There is no limit on how much you can sell.
3. You get complete marketing support, merchandise, advertising material, packaging material.
4. You will be offering exclusive, premium hand-printed designs to your customers.
5. You will be selling different varieties of designer material from the vast cultural heritage of India.
6. You will be selling exclusive ready to wear and ready to stitch materials directly from our art studios.
7. You get all the above for a nominal investment<sup>i\*</sup>.
8. Assured ROI on your investment is 40%. You are free to decide the selling price for the apparels in your area.



## What is required for the franchisee

1. A valid business license. GST number. PAN number. Aadhar number.
2. Bank details and address proof.
3. One-time non-refundable deposit of INR 5000/- (for each franchise location)
4. Minimum order value<sup>ii\*</sup> of INR. 50,000/- (mandatory for each franchise location).

## What you get

1. Packaging supplies. Online advertisement.
2. Advertisement standees. Banner ads, social media advertisements.
3. Trainings on sales.
4. Exclusive member login to our website to re-order merchandise.
5. Access to our online e-commerce<sup>iii\*</sup> platform.
6. You can order above the minimum value and get free accounting and billing machines<sup>iv\*</sup>. (only once)
7. You get a swipe machine<sup>v\*</sup> for one-time order of INR 250,000/-.
8. All purchase orders will be delivered within 25-30 days.



<sup>i</sup> We also assist you in getting financial support from recognized financial institutions.

<sup>ii</sup> You can select merchandise worth INR. 50,000/- from our catalog.

<sup>iii</sup> E-commerce be launched in phase two. Our franchisees will have the premium rights to sell on our e-commerce sites without having to maintain any inventory or, any fees.

<sup>iv</sup> Billing machines for orders above INR 2,00,000/-. Only once. One per franchise.

<sup>v</sup> Swipe machine is only once. One per franchise.

## Offers

1. Free! **5 Dresses worth INR 400/-**. (5 per order of INR. 50,000/-)
2. iPhone on annual orders of INR. 10,00,000/-.
3. iPad on annual orders of INR. 20,00,000/-.
4. MacBook air for annual orders of INR. 30,00,000/-.

Click here to [Become an entrepreneur, order Now](#)

